

Dr. Babasaheb Ambedkar Marathwada University

AURANGABAD
NAAC ACCREDITED A

Ph.D. Office : (0240)2403122,
BCUD Office : (0240)2403223
Registrar Office: (0240)2403334
Fax (BCUD) : (0240)2403224 & 2403335
Email : bcud.office@bamu.ac.in
Web Site : www.bamu.net
Telegram : BAMUSITY



UNIVERSITY CAMPUS,
AURANGABAD-431 004
(Maharashtra (INDIA))

NOTIFICATION

It is hereby notified that, the thesis entitled, "A STUDY OF MARKETING STRATEGY OF ORGANIZED AND UNORGANIZED RETAIL INDUSTRIES OF COSMETIC PRODUCTS WITH SPECIAL REFERENCE TO MAHARASHTRA STATE" submitted by **Ms. Wakle Shilpa Sahebrao** has been accepted by this University for the award of Ph.D. Degree in subject of **Business Administration** under the faculty of **Management Science** is as per UGC regulation 2009 (UGC Minimum standard and procedure for award of Ph.D. degree regulation 2009 published in Gazette of India no. 28 dated July 11-17, 2009 in part III section 4) Ms. Wakle Shilpa Sahebrao has been declared eligible for the award of the said Degree. The candidate submitted her thesis under the guidance of Dr. (Mrs.) Veena R. Humbe, Research Guide, Asso. Professor, Dept. of Commerce, Dr. Babasaheb Ambedkar Marathwada University, Aurangabad.

University Campus,
Aurangabad.

Ref. No. P.G./Ph.D./July-2012/
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Shilpa

Director
(BCUD)
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