

Dr. Babasaheb Ambedkar Marathwada University

AURANGABAD
NAAC ACCREDITED A

Ph.D. Office : (0240)2403122,
BCUD Office : [0240]2403223
Registrar Office: (0240)2403334
Fax (BCUD) : (0240)2403224 & 2403335
Email : bcud.office@bamu.ac.in
Web Site : www.bamu.net
Telegram : BAMUSITY



UNIVERSITY CAMPUS,
AURANGABAD-431 004
(Maharashtra (INDIA))

NOTIFICATION

It is hereby notified that the thesis entitled, "**EFFECTIVE MARKETING STRATEGY OF THE WORLD HERITAGE MONUMENTS OF MAHARASHTRA**" submitted by **Ms. Anshu Mala Gautam** has been accepted by this University for the award of Ph.D. Degree in **Tourism Administration** under the faculty of **Management Science**. Ms. Anshu Mala Gautam has been declared eligible for the award of the said Degree. The candidate submitted her thesis under the guidance of Dr. (Mrs.) Dulari R. Qureshi, Research Guide, Ex-Director & Professor, Department of Tourism Administration, Dr. Babasaheb Ambedkar Marathwada University, Aurangabad.

University Campus,
Aurangabad.

Ref.No. PG/Ph.D./Dec 2008/Tour.Admn/
2015/ 8976-88

Date :- **September 12, 2015**

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Director
BCUD

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13/9/15

Received
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21.9.15

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