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NOTIFICATION

It is hereby notified that, the thesis entitled, "PRODUCTION & MARKETING STRATEGIES OF NAMKEENS (SNACK FOODS) IN MARATHWADA REGION. COMPARATIVE STUDY OF SELECTED 10 BRANDS IN MARATHWADA REGION" submitted by Mr. Pravin Dhanraj Somani has been accepted by this University for the award of Ph.D. Degree in Business Administration under the faculty of Management Science. Mr. Pravin Dhanraj Somani has been declared eligible for the award of the said Degree. The candidate submitted his thesis under the guidance of Dr. W. K. Sarwade, Research Guide, Professor, Department of Commerce, Dr. Bahasaheb Ambedkar Marathwada University, Aurangabad.

University Campus, Aurangabad. Ref. No. PG/Ph.D./July-2012/2015/2763-74][Director (BCVD) Date: - May 20, 2015

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