

**“A STUDY OF WORKING CAPITAL MANAGEMENT OF SEEDS LTD  
AURANGABAD”**



**A RESEARCH PROJECT SUBMITTED**

**TO**

**DR. BABASAHEB AMBEDKAR MARATHWADA UNIVERSITY,  
AURANGABAD.**

**FOR THE DEGREE OF**

**MASTER OF COMMERCE**

**IN**

**DEPARTMENT OF COMMERCE**

**BY**

**MISS. KSHIRSAGAR SONUBAI VASANT**

**UNDER THE GUIDANCE OF**

**Prof. M.A.LOKHANDE**

**DEPARTMENT OF COMMERCE, DR. BABASAHEB AMBEDKAR  
MARATHWADA UNIVERSITY, AURANGABAD**

**2017-2018**

**“DIGITAL MARKETING IN INDIA”**



**NAAC Accredited 'A' Grade**

A RESEARCH PROJECT SUBMITTED

TO

**DR. BABASAHEB AMBEDKAR MARATHWADA UNIVERSITY,  
AURANGABAD.**

FOR THE DEGREE OF

**MASTER OF COMMERCE**

IN

DEPARTMENT OF COMMERCE

BY

**MR. BHARAT SUBHASH GAWANDE**

UNDER THE GUIDANCE OF

**DR. M.A. LOKHANDE**

PROF. DEPARTMENT OF COMMERCE,

**DR. BABASAHEB AMBEDKAR MARATHWADA UNIVERSITY, AURANGABAD.**

**March 2018**

**“A STUDY OF CONSUMER BEHAVIOUR IN CASE OF  
VARIOUS BRANDS OF MOBILE PHONES”**



**NAAC Accredited 'A' Grade**

A RESEARCH PROJECT SUBMITTED  
TO  
**DR. BABASAHEB AMBEDKAR MARATHWADA UNIVERSITY,  
AURANGABAD.**

FOR THE DEGREE OF  
**MASTER OF COMMERCE**

IN  
DEPARTMENT OF COMMERCE

BY

*Mis. Sawai Dhammananda Arun*

UNDER THE GUIDANCE OF

**DR. M.A. LOKHANDE**

PROF & HEAD, DEPARTMENT OF COMMERCE,  
DR. BABASAHEB AMBEDKAR MARATHWADA UNIVERSITY, AURANGABAD.

**March 2018**

**ANALYTICAL STUDY ON INSURANCE COMPANIES”  
AT  
RELIANCE LIFE INSURANCE**



**A RESEARCH PROJECT SUBMITTED  
TO  
DR.BABASAHEB AMBEDKAR MARATHWADA UNIVERSITY,  
AURANGABAD.**

**FOR THE DEGREE OF  
MASTER OF COMMERCE**

**IN  
DEPARTMENT OF COMMERCE**

**BY  
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**UNDER THE GUIDANCE OF**

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**DEPARTMENT OF COMMERCE, DR. BABASAHEB AMBEDKAR MARATHWADA  
UNIVERSITY, AURANGABAD.**

**2017-2018**

“SOCIAL-ECONOMIC STUDY OF KHASGAON”



A RESEARCH PROJECT SUBMITTED

TO

DR. BABASAHEB AMBEDKAR MARATHWADA UNIVERSITY,

AURANGABAD,

FOR THE DEGREE OF

**MASTER OF COMMERCE**

IN

DEPARTMENT OF COMMERCE

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DEPARTMENT OF COMMERCE, DR. BABASAHEB AMBEDKAR MARATHWADA  
UNIVERSITY, AURANGABAD.

2017-2018

"A STUDY OF ONLINE TRADING IN DERIVATIVES"



A RESEARCH PROJECT SUBMITTED

TO

DR. BABASAHEB AMBEDKAR MARATHWADA UNIVERSITY,

AURANGABAD.

FOR THE DEGREE OF

**MASTER OF COMMERCE**

IN

DEPARTMENT OF COMMERCE

BY

Mrs. VIJAY RAMESHWAR GONDE

UNDER THE GUIDANCE OF

**Prof. M.A. LOKHANDE**

DEPARTMENT OF COMMERCE, DR. BABASAHEB AMBEDKAR MARATHWADA  
UNIVERSITY, AURANGABAD.

2017-2018

**"THE STUDY OF INDIAN SHARE MARKET IN ZERODHA COMPANY"**

AT  
RELIANCE LIFE INSURANCE



A RESEARCH PROJECT SUBMITTED

TO

DR. BABASAHEB AMBEDKAR MARATHWADA UNIVERSITY,  
AURANGABAD.

FOR THE DEGREE OF

**MASTER OF COMMERCE**

IN

DEPARTMENT OF COMMERCE

BY

**MR. RÔHIT DEEPAK JOGDAND**

UNDER THE GUIDANCE OF

**Prof. M.A. LOKHANDE**

DEPARTMENT OF COMMERCE, DR. BABASAHEB AMBEDKAR MARATHWADA  
UNIVERSITY, AURANGABAD. 2017-2018

“A STUDY OF CONSUMER SATISFACTION WITH REFERENCE TO  
TWO WHEELERS IN AURANGABAD CITY”



A RESEARCH PROJECT SUBMITTED

TO

DR. BABASAHEB AMBEDKAR MARATHWADA UNIVERSITY,  
AURANGABAD.

FOR THE DEGREE OF

**MASTER OF COMMERCE**

IN

DEPARTMENT OF COMMERCE

BY

**MISS. WALSE MANSI BASKARAO**

UNDER THE GUIDANCE OF

**Prof. M.A. LOKHANDE**

DEPARTMENT OF COMMERCE, DR. BABASAHEB AMBEDKAR MARATHWADA  
UNIVERSITY, AURANGABAD.

2017-2018



"A SOCIO-ECONOMIC STUDY OF HIWRA"



A RESEARCH PROJECT SUBMITTED

TO

DR. BABASAHEB AMBEDKAR MARATHWADA UNIVERSITY,

AURANGABAD.

FOR THE DEGREE OF

**MASTER OF COMMERCE**

IN

DEPARTMENT OF COMMERCE

BY

**Mis . Abbad Sarika Ganeshlal**

UNDER THE GUIDANCE OF

**DR. M.A.LOKHANDE**

PROF. & HEAD, DEPARTMENT OF COMMERCE, DR. BABASAHEB  
AMBEDKAR MARATHWADA UNIVERSITY, AURANGABAD.

**Dr. Babasaheb Ambedkar  
Marathwada University, Auragabad.**

**Department of Commerce  
Aurangabad**

**PROJECT REPORT**

**ON**

**“Patient Satisfaction”**

**Submitted By**

**Shital Panditrao Bhare  
(M.comII)**

**GUIDED BY**

**Prof. Dr. Lokhande Sir**

**SUBMITTED TO**



**Department of Commerce**  
**Dr. Babasaheb Ambedkar  
Marathwada University, Auragabad.**

**2017-2018**

**“AN EVALUTORY STUDY OF SHREYA LIFE SCIENCE  
PVT.LTD.WORKING CAPITAL MANAGEMENT”**



**PROJECT SUBMITTED**

**TO**

**DR.BABASAHEB AMBEDKAR MARATHWADA  
UNIVERSITY,  
AURANGABAD.**

**FOR THE DEGREE OF  
MASTER OF COMMERCE**

**IN**

**DEPARTMENT OF COMMERCE**

**BY**

**MISS.APURVA DILIP BHALERAO**

**UNDER THE GUIDANCE OF**

**PROF. M. A. LOKHANDE  
DEPARTMENT OF COMMERCE,**

**DR.BABASAHEB AMBEDKAR MARATHWADA  
UNIVERSITY,  
AURANGABAD.**

**2017-18**



**“A Study of Service Quality Analysis in Banking  
Sector”**

A RESEARCH PROJECT SUBMITTED

TO

Department Of Commerce,

DR.BABASAHEB AMBEDKAR MARATHWADA UNIVERSITY,

AURANGABAD.

FOR THE DEGREE OF

MASTER OF COMMERCE

BY

**KAVLE PARMESHVAR HARICHANDRA**

UNDER THE GUIDANCE OF

**Prof. M. A. Lokhande**

Department Of Commerce,

Dr. Babasaheb Ambedkar Marathwada University, Aurangabad.

APRIL-2018

**“An Evaluatory Study of Financial Performance of  
Chhatrapati Rajeshri Shahu Urbanco-operative Banks  
Ltd.Beed”**



A RESEARCH PROJECT SUBMITTED

TO

DR. BABASAHEB AMBEDKAR MARATHWADA UNIVERSITY,  
AURANGABAD.

FOR THE DEGREE OF

**MASTER OF COMMERCE**

IN

DEPARTMENT OF COMMERCE

BY

**MR. SIDDHARTH BHASKAR KAMBLE**

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**Prof. M.A.LOKHANDE**

DEPARTMENT OF COMMERCE, DR. BABASAHEB AMBEDKAR MARATHWADA  
UNIVERSITY, AURANGABAD.

2017-2018

**“INPLANT STUDY OF VIDEOCON INTERNATIONAL  
LIMITED ”**



**A RESEARCH PROJECT SUBMITTED**

**TO**

**DR.BABASAHEB AMBEDKAR MARATHWADA UNIVERSITY,  
AURANGABAD.**

**FOR THE DEGREE OF**

**MASTER OF COMMERCE**

**IN**

**DEPARTMENT OF COMMERCE**

**BY**

**Mr.KHAN AKBAR YUSUF**

**UNDER THE GUIDANCE OF**

**Prof. M.A.LOKHANDE**

“A STUDY OF INVESTORS PREFERENCE & ANALYSIS OF MUTUAL  
FUND SCHEMES”



A RESEARCH PROJECT SUBMITTED

TO

DR. BABASAHEB AMBEDKAR MARATHWADA UNIVERSITY,  
AURANGABAD.

FOR THE DEGREE OF

**MASTER OF COMMERCE**

IN

DEPARTMENT OF COMMERCE

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DEPARTMENT OF COMMERCE, DR. BABASAHEB AMBEDKAR MARATHWADA  
UNIVERSITY, AURANGABAD.

2017-2018