

## **INTRODUCTION TO ENTREPRENEURSHIP**

<b>Subject Ref. No.</b>	<b>: MANB501D</b>	<b>No. of Credits</b>	<b>:</b>	<b>4</b>
		<b>No. of Periods / Week</b>	<b>:</b>	<b>4</b>
		<b>Assignments / Sessional</b>	<b>:</b>	<b>20</b>
		<b>Semester Examination</b>	<b>:</b>	<b>80</b>

### **Unit 1 : Entrepreneurship Essentials**

- Concepts and Overview of Entrepreneurship
- Evolution and Growth of Entrepreneurship in India
- Role of Entrepreneurship in Economic Development

### **Unit 2: Theories and Models of Entrepreneurship**

- Framework of Entrepreneurship Theories
- Models of Entrepreneurship
- Emerging Models of Corporate Entrepreneurship

### **Unit 3: Dimensions of Entrepreneurship**

- Entrepreneurial Culture
- Entrepreneurial Society
- Women Entrepreneurship
- Rural Entrepreneurship

### **Unit 4 : Emerging Trends and Social Entrepreneurship**

- Emerging Trends in Entrepreneurship
- Entrepreneurial Potential and Potential Entrepreneur

### **Unit 5 : Evaluation of Social Entrepreneurship in India**