

WLM- 123

AGRICULTURAL ENTREPRENEURSHIP

1. Entrepreneurship: Definition, Concepts, and Types.
2. Trade concerns in Indian Agricultural due to worlds Trade Organization [WTO] and General Agreement on Tariffs and Trade [GATT]
3. Local, National and International Marketing, Role of Agricultural Produce Market Comities [APMC] and APEDA in marketing Agricultural Export opportunities and Standards and grades for including export and Standards, and grades for all type of marketing including exports.
4. Entrepreneurship: - setting of Business Unit, Management of resources, financial aspects, legal aspects.
5. Maharashtra Agro – Industries Development Corporation [MAIDC] and Maharashtra Industrial Development Corporation [MIDC]: Schemes and Subsidies, project report and procedural aspects for setting up small scale Agro based industries.

Reading:

1. Problems & prospects of Agriculture in India, Speeches of Buta Singh [1985] Publications and Information Division ICAR, Krishi Anusandhan Bhavan, New Delhi – 110 012.
2. Handbook of Agricultural Occupations by Norman K. Hoover ISBNO – 8134-2351-1, The Interstate Printers & Publishers, Inc. Danvill, Illinois.
3. Managerial Strategy for agricultural development in the early 21st Century by Dr. P. V. Shenoi, NABARD, Department of Economic Analysis & Research 4th Floor, “C” wing Plot C – 24, G- Block, P.B. No. 8126. Bandra Kurla Complex, Bandra [East], Mumbai-400051.
4. Technological Transformation in Agriculture by Surendar Singh , Ariana Publisher House , EG – 132 , Inderpuri, New Delhi- 110 012.
5. The Hindu Survey of Indian Agricultural – 1996 Editor, N. Ravi National Press Kasturi Building – Chennai – 600 002.
6. Post WTO Era: Impact on export Prospects of live stock products, Occasional Paper – 32 Dr. S.P. Singh, NABARD.
7. Trade Concerns in Indian Agricultural: Indian forms & the WTO by Amir Ullah Khan, Pushier – Bazaar Cama Bhawan, New Delhi – 110 077.
8. NABARD Technical Disgest – 2002 [Issue 6]
9. NABARD Technical Disgest – 2003 [Issue 7]
10. कृषी संवदिनी २००६, विस्तार संचालनालय , डॉ. प. दे. कृ. वि. अकोला ४४४ १०४