



**Dr. Babasaheb Ambedkar Marathwada University, Aurangabad (MS)**  
**Reports for Extension/Outreach Activities Carried out in Year 2024**

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<b>Name of Activity</b>	<b>Cleaning Campaign at Daulatabad Fort</b>
<b>Date of Conduction</b>	<b>27-02-2024</b>
<b>Organized By</b>	<b>National Service Scheme</b>
<b>Student Participated</b>	<b>35</b>

**Brief Report**

On February 27, 2024, Dr. Babasaheb Ambedkar Marathwada University organized a cleanliness drive at the historic Daulatabad Fort to honor and preserve the monument's cultural legacy. The event aimed to promote awareness about the need for ongoing preservation efforts and enhance the fort's appearance. The objectives of the drive were to emphasize heritage preservation, community engagement, and environmental responsibility. The NSS unit meticulously planned the event, ensuring all necessary resources and volunteers were in place for a successful execution. Coordination with local authorities and heritage preservation experts ensured the drive adhered to best practices for maintaining historical sites. The preparation steps included obtaining necessary permissions and guidance from heritage conservation bodies, recruiting and briefing volunteers on the importance of the drive, and securing cleaning supplies, safety gear, and waste disposal arrangements. The cleanliness drive was inaugurated by a senior faculty member of Dr. Babasaheb Ambedkar Marathwada University, who highlighted the significance of Daulatabad Fort and the need for community involvement in preserving cultural heritage.





**The Cleanliness Drive at Daulatabad Fort was a truly resounding success. Great appreciation was received by local civic body, residents and tourists alike.**

The event saw a significant turnout, reflecting the community's dedication to maintaining their historic landmarks. Key activities of the cleanliness drive included litter collection, weed removal, and an awareness campaign. The fort's entrance and surroundings were cleaned, interior sections were cleaned, and perimeter areas were free from litter and overgrowth. The cleanliness drive had a significant positive impact on both the fort and the local community, highlighting the importance of collective responsibility in heritage preservation and encouraging continued community involvement. Feedback from participants showed that students expressed pride and responsibility in contributing to the preservation of a significant historical monument, local residents appreciated the university's initiative, and university staff highlighted the importance of maintaining momentum for such initiatives to foster ongoing community and environmental responsibility. The cleanliness drive at Daulatabad Fort was a resounding success, achieving its goals of cleaning the fort and promoting heritage conservation. Key outcomes included a cleaner environment, increased awareness about the importance of preserving historical monuments, and strengthened community ties. Future plans for the university include regular cleanliness drives, heritage education programs, and collaborative efforts with local authorities and heritage organizations to develop long-term strategies for preserving Aurangabad's cultural landmarks. The successful cleanliness drive at Daulatabad Fort underscores the importance of community involvement in heritage conservation and reflects Dr. Babasaheb Ambedkar Marathwada University's commitment to social responsibility and cultural preservation.





**Dr. Babasaheb Ambedkar Marathwada University, Aurangabad (MS)**  
**Reports for Extension/Outreach Activities Carried out in Year 2019**

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<b>Name of Activity</b>	<b>Cleaning Campaign to keep the city clean</b>
<b>Date of Conduction</b>	<b>18-12-2019</b>
<b>Organized By</b>	<b>National Service Scheme</b>
<b>Student Participated</b>	<b>35</b>

**Brief Report**

On December 18, 2019, Dr. Babasaheb Ambedkar Marathwada University, in collaboration with its affiliated colleges, organized a city-wide cleanliness drive to promote environmental awareness and improve public spaces in Aurangabad. The initiative was led by the National Service Scheme (NSS) and required extensive planning and coordination. The NSS unit, along with affiliated colleges, worked closely with local authorities and community leaders to organize the event effectively. The preparation steps included securing necessary permissions and support from local municipal authorities and law enforcement, recruiting volunteers from the university and affiliated colleges, providing them with guidelines and necessary tools for the drive, and using various media channels to invite citizens and raise awareness about the event. The cleanliness drive was officially inaugurated by Hon'ble Registrar, Dr. Babasaheb Ambedkar Marathwada University, who emphasized the importance of cleanliness in public spaces and encouraged community involvement in maintaining the city's environment. Key areas covered in the drive were the Khultabad Urus Fair, Pundalik Nagar Area, Chikalhana Area, and Waluj Industrial Area.





**Glimpses of Cleanliness Drives at various locations. Participation of local residents was a significant memory from the drive.**

These areas had unique characteristics and challenges, each with its own set of challenges. Community participation and impact were robust, with students, faculty, community leaders, and residents participating. Media coverage played a crucial role in raising awareness and encouraging community participation. Students and faculty from the university and affiliated colleges took part, while local leaders and influential community members actively participated, providing support and motivating others to join the cause. Many residents from the targeted areas and beyond joined the drive, reflecting a strong community spirit and commitment to maintaining public spaces. Media coverage played a vital role in publicizing the event, inviting citizens to participate and highlighting the importance of the initiative. The drive received extensive coverage, spreading the message of cleanliness and environmental responsibility across Aurangabad. Key activities involved litter collection, waste segregation, awareness campaigns, and waste reduction. Achievements included significant reduction in waste and litter across the targeted areas, increased awareness about the importance of cleanliness and proper waste disposal practices, and strengthened community ties and engagement in environmental initiatives. Feedback and community impact were positive, with students exclaiming pride in contributing to the community and local residents praising the initiative for improving their neighbourhoods. Community leaders acknowledged the university's leadership in promoting environmental responsibility and committed to supporting future initiatives. The success of the cleanliness drive underscored the importance of community involvement in promoting environmental sustainability and maintaining clean, healthy public spaces. Dr. Babasaheb Ambedkar Marathwada University remains committed to leading by example in the pursuit of a cleaner, greener future for Aurangabad.

