



**Dr. Babasaheb Ambedkar Marathwada University, Aurangabad (MS)**  
**Reports for Extension/Outreach Activities Carried out in Year 2019**

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<b>Name of Activity</b>	<b>Cleaning Campaign to keep the city clean</b>
<b>Date of Conduction</b>	<b>18-12-2019</b>
<b>Organized By</b>	<b>National Service Scheme</b>
<b>Student Participated</b>	<b>35</b>

**Brief Report**

On December 18, 2019, Dr. Babasaheb Ambedkar Marathwada University, in collaboration with its affiliated colleges, organized a city-wide cleanliness drive to promote environmental awareness and improve public spaces in Aurangabad. The initiative was led by the National Service Scheme (NSS) and required extensive planning and coordination. The NSS unit, along with affiliated colleges, worked closely with local authorities and community leaders to organize the event effectively. The preparation steps included securing necessary permissions and support from local municipal authorities and law enforcement, recruiting volunteers from the university and affiliated colleges, providing them with guidelines and necessary tools for the drive, and using various media channels to invite citizens and raise awareness about the event. The cleanliness drive was officially inaugurated by Hon'ble Registrar, Dr. Babasaheb Ambedkar Marathwada University, who emphasized the importance of cleanliness in public spaces and encouraged community involvement in maintaining the city's environment. Key areas covered in the drive were the Khultabad Urus Fair, Pundalik Nagar Area, Chikalthana Area, and Waluj Industrial Area.





**Glimpses of Cleanliness Drives at various locations. Participation of local residents was a significant memory from the drive.**

These areas had unique characteristics and challenges, each with its own set of challenges. Community participation and impact were robust, with students, faculty, community leaders, and residents participating. Media coverage played a crucial role in raising awareness and encouraging community participation. Students and faculty from the university and affiliated colleges took part, while local leaders and influential community members actively participated, providing support and motivating others to join the cause. Many residents from the targeted areas and beyond joined the drive, reflecting a strong community spirit and commitment to maintaining public spaces. Media coverage played a vital role in publicizing the event, inviting citizens to participate and highlighting the importance of the initiative. The drive received extensive coverage, spreading the message of cleanliness and environmental responsibility across Aurangabad. Key activities involved litter collection, waste segregation, awareness campaigns, and waste reduction. Achievements included significant reduction in waste and litter across the targeted areas, increased awareness about the importance of cleanliness and proper waste disposal practices, and strengthened community ties and engagement in environmental initiatives. Feedback and community impact were positive, with students exclaiming pride in contributing to the community and local residents praising the initiative for improving their neighbourhoods. Community leaders acknowledged the university's leadership in promoting environmental responsibility and committed to supporting future initiatives. The success of the cleanliness drive underscored the importance of community involvement in promoting environmental sustainability and maintaining clean, healthy public spaces. Dr. Babasaheb Ambedkar Marathwada University remains committed to leading by example in the pursuit of a cleaner, greener future for Aurangabad.





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<b>Name of Activity</b>	<b>Poshan Abhiyan</b>
<b>Date of Conduction</b>	<b>01-09-2019</b>
<b>Organized By</b>	<b>National Service Scheme</b>
<b>Student Participated</b>	<b>150</b>

**Brief Report**

On October 9, 2019, the National Service Scheme (NSS) at Dr. Babasaheb Ambedkar Marathwada University, Aurangabad, organized a Poshan Abhiyan event to raise awareness about nutrition and health among the community. The event focused on educating participants about the importance of a balanced diet, essential nutrients, and traditional medicinal practices for maintaining good health and well-being. The event began with an inaugural ceremony presided over by the Honourable Vice-Chancellor, Director NSS, and Registrar of the University.





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Glimpses of Poshan Abhiyan . A great appreciation from local residents marked the event

Expert-led sessions were conducted to educate attendees about various aspects of nutrition, including the importance of a balanced diet, essential nutrients; and traditional medicinal practices. The event also saw active participation from local residents, students, staff, and faculty members, who appreciated the initiative taken by NSS and the university to raise awareness about nutrition and health. As part of the Poshan Abhiyan, nutritious food items were distributed to all students and staff members aiming to promote healthy



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eating habits and provide practical examples of nutritious food choices that contribute to overall well-being. The event reflects the institution's commitment to promoting health and nutrition awareness among its stakeholders. Collaborations with healthcare professionals, nutritionists, and community organizations can further enrich the content and impact of such events, providing participants with access to expert guidance and resources for improving their health and well-being. Additionally, efforts should be made to integrate nutrition education into the university curriculum and extracurricular activities to foster a culture of health and wellness among students and staff.



