



**Dr. Babasaheb Ambedkar Marathwada University, Aurangabad (MS)  
Reports for Extension/Outreach Activities Carried out in Year 2022**

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| <b>Name of Activity</b>     | <b>Har Ghar Tiranga Campaign under Azadi ka Amrit Mahotsav Abhiyan</b> |
| <b>Date of Conduction</b>   | <b>12-08-2022</b>                                                      |
| <b>Organized by</b>         | <b>National Service Scheme</b>                                         |
| <b>Student Participated</b> | <b>300</b>                                                             |

**Brief Report**

On 12th August 2022, Dr. Babasaheb Ambedkar Marathwada University, Aurangabad, organized the Har Ghar Tiranga Campaign under the Azadi ka Amrit Mahotsav Abhiyan to commemorate India's 75th anniversary of independence. The campaign aimed to instill national pride and patriotism among citizens, promote awareness about the significance of the Indian National Flag, encourage community participation in celebrating India's 75th year of independence, and foster unity and collective national spirit. The event was graced by the Honourable Vice Chancellor, who delivered a motivational speech emphasizing the importance of national pride and the role of every citizen in upholding the values symbolized by the National Flag.





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**Views from Hara Ghar Tiranga Campaign at Dr. Babasaheb Ambedkar Marathwada University, Aurangabad**

The event also included flag distribution, flag hoisting and awareness drive, and a cultural program and speeches. The campaign began with an inaugural ceremony at the university campus, where the Vice Chancellor delivered a motivational speech emphasizing the significance of the National Flag as a symbol of unity and pride. Participants were encouraged to take photographs of their flag displays and share them on social media to promote the campaign. Following the ceremony, NSS volunteers distributed Indian National Flags to participants, ensuring that as many households could join the campaign by displaying the flag. Key activities included distributing flags along with guidelines on the correct way to display and respect the National Flag, encouraging participants to take photographs of their flag displays, and conducting an awareness drive to educate people about the significance of the National Flag and the correct protocols for its display. A community rally was also held on the university campus and nearby areas, led by NSS volunteers, to engage the community and promote the spirit of the Har Ghar Tiranga Campaign. Key features of the rally included carrying flags and banners displaying messages of national pride, singing slogans and patriotic songs, and engaging with local residents to encourage their participation. The Har Ghar Tiranga Campaign successfully fostered a sense of unity and patriotism among participants, with participants proudly displaying the National Flag at their homes and businesses. The event underscored the importance of celebrating national milestones and fostering a spirit of unity and pride among citizens. In conclusion, the Har Ghar Tiranga Campaign was a success, effectively promoting national pride and unity, encouraging the local community to actively participate in the celebrations of India's 75th year of independence.



