



Dr. Babasaheb Ambedkar Marathwada University, Aurangabad (MS)
Reports for Extension/Outreach Activities Carried out in Year 2019

Name of Activity	Out Reach Program: Awareness Program on Innovation and Incubation
Date of Conduction	15-10-2019
Organized By	Training and Placement Cell
Student Participated	250

Brief Report

Innovation Day was a collaborative event organized by Dr. Babasaheb Ambedkar Marathwada University, Aurangabad, on 15-10-2019 to promote innovation and entrepreneurship within the university and community at large. The event included a general body meeting led by the Hon'ble Pro Vice Chancellor, followed by an expert talk at Nath Valley School, emphasizing the importance of innovation and its practical applications. The objectives of Innovation Day were to promote innovation culture among students and faculty members, discuss incubation strategies, inspire and educate school students about the importance of innovation and entrepreneurship, and facilitate knowledge exchange. The event required meticulous planning and coordination between the Training and Placement Cell and the Bajaj Incubation Centre. The event involved a detailed agenda setting, participant invitations, and logistics coordination. The agenda focused on key aspects of innovation and incubation, with invitations sent to key stakeholders, including faculty members, university officials, and external participants. Publicity and outreach were promoted through university channels and social media to ensure maximum participation. The event consisted of a general body meeting at the university followed by an outreach activity at Nath Valley School.





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Glimpses of Innovation day celebration at Dr. Babasaheb Ambedkar Marathwada University Aurangabad (MS), through on – campus and off-campus activities at Nath valley School, Aurangabad (MS)

The event saw enthusiastic participation from faculty members, and students from Nath Valley School. The engagement highlights included enjoyable insight to practise of critical thinking towards innovation and development requisites of an innovation ecosystem at school academics and its importance, which was well-received, and the interactive Q&A session at Nath Valley School, which was particularly engaging. Feedback from participants highlighted the success of the event in promoting innovation and fostering an entrepreneurial mindset. University officials appreciated the detailed presentation and thorough discussion on the innovation ecosystem plan, while faculty members valued the opportunity to contribute ideas and suggestions towards the university's innovation strategy. Students expressed excitement about the concept of innovation and the interactive nature of the expert talk. Community impact was enhanced awareness about the importance of innovation among university students and school students, strengthened collaboration, and encouraged creativity. Key outcomes of Innovation Day include the






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presentation of a comprehensive masterplan for fostering an innovation ecosystem at the university, positive feedback from both university and school participants, and increased engagement from all attendees. To continue its efforts in fostering innovation and entrepreneurship, the university plans to organize regular innovation events, expand outreach activities to more schools and colleges, and implement the innovation ecosystem masterplan with active participation from faculty and students.




Registrar,
Dr. Babasaheb Ambedkar
Marathwada University,

