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Name of Activity	**Road Safety Awareness Poster Presentation Drive**
Date of Conduction	**20-01-2020**
Organized by	**National Service Scheme**
Student Participated	**100**

Brief Report

On January 20, 2020, Dr. Babasaheb Ambedkar Marathwada University (BAMU) organized a Road Safety Awareness Poster Presentation Drive to raise awareness about road safety and the importance of following traffic rules among the university community and the citizens of Aurangabad. The event featured creative and informative poster presentations designed by students, highlighting various aspects of road safety and preventive measures to reduce road accidents. The drive attracted significant participation from both the university and the local community, reflecting a collective effort towards promoting safer roads and responsible driving behaviors. The objectives of the event were to raise road safety awareness, encourage safe driving practices, foster community engagement, support national road safety campaigns, and enhance visual communication skills.

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Glimpses from Poster Presentation Event

Pre-event preparations included planning and coordination, resource allocation, communication and outreach, training and orientation, and material distribution. The event began with an inauguration ceremony where the Hon'ble Vice-Chancellor of Dr. BAMU inaugurated the drive, emphasizing the importance of road safety and the role of education in promoting safe driving practices. Officials from the Aurangabad Traffic Police and local road safety organizations addressed the gathering, highlighting the current road safety challenges and the need for community involvement in addressing these issues. Poster presentations and displays were conducted by students from various departments on themes related to road safety, such as the dangers of speeding, the importance of wearing helmets and seat belts, and the risks of driving under the influence. Different themes covered a wide range of topics, including pedestrian safety, safe cycling practices, the significance of traffic signals, and the impact of mobile phone usage while driving. Interactive displays were also featured on some posters. Community involvement was fostered through local participation, including children, parents, and senior citizens, showing great interest in the displays. Collaborative efforts fostered a sense of shared responsibility for road safety and community well-being. Awareness campaigns and activities were conducted, including road safety workshops, interactive sessions, safety demonstrations, pledges for road safety, and signature campaigns. Feedback and evaluation were collected from participants and visitors to assess the impact of the event and gather suggestions for improvement. The outcomes and impact of the event were positive, with increased road safety awareness, positive attitudes change, community engagement, and support for national road safety campaigns. Logistical challenges were addressed through effective planning and coordination with university staff and volunteers, resource constraints due to limited resources, and community engagement through

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effective communication, community meetings, and partnerships with local organizations. Future initiatives include organizing regular awareness drives, including practical training sessions on road safety, and enhancing community outreach through targeted outreach to vulnerable populations and at-risk groups. In conclusion, the Road Safety Awareness Poster Presentation Drive at Dr. Babasaheb Ambedkar Marathwada University (BAMU) demonstrated the importance of promoting road safety and promoting responsible driving behaviors among the university community and the local community. By addressing logistical challenges, resource constraints, and enhancing community outreach, the event aimed to create a safer environment for all.

Registrar,
Dr. Babasaheb Ambedkar
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