



**Dr. Babasaheb Ambedkar Marathwada University, Aurangabad (MS)**  
**Reports for Extension/Outreach Activities Carried out in Year 2019**

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<b>Name of Activity</b>	<b>University Level Swachhata Camp</b>
<b>Date of Conduction</b>	<b>28-12-2019</b>
<b>Organized by</b>	<b>National Service Scheme</b>
<b>Student Participated</b>	<b>100</b>

**Brief Report**

Dr. Babasaheb Ambedkar Marathwada University (BAMU) organized a university-level Swachhata Camp from September 15 to 17, 2019, in line with the nationwide Swachh Bharat Abhiyan (Clean India Mission). The camp aimed to promote cleanliness and hygiene, foster community engagement, raise environmental awareness, support Swachh Bharat Abhiyan, and strengthen university-community relations. Pre-camp preparations included team formation, resource allocation, communication and outreach, community meetings, volunteer registration, and training and orientation sessions. The Vice-Chancellor of Dr. BAMU inaugurated the camp with a speech emphasizing cleanliness and community participation. Local government officials and environmental activists addressed the gathering, highlighting the significance of Swachh Bharat Abhiyan and the role of educational institutions in promoting cleanliness. Camp activities included cleaning drives, including academic buildings, hostels, gardens, and sports grounds. Volunteers engaged in sweeping, litter collection, and cleaning public spaces, removing debris and clearing pathways. Emphasis was placed on eco-friendly practices and proper waste segregation to minimize environmental impact. Local residents, including morning and evening walkers, joined the cleaning efforts, contributing to the beautification of the campus. Waste segregation was also emphasized, with volunteers trained in categorizing waste into recyclables, compostables, and non-recyclables. Collected recyclable materials were sent to local recycling centers, while organic waste was composted for use in campus gardens. Awareness campaigns were set up to educate participants and visitors about the importance of waste segregation and recycling. Awareness programs and workshops were conducted throughout the camp, covering cleanliness awareness, health and safety, and sustainable living. Health professionals provided information on the health benefits of maintaining a clean environment and the role of hygiene in preventing diseases. Sessions on sustainable living, including the reduction of single-use plastics and conservation of natural resources, were held to encourage eco-friendly behaviours.



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**Glimpses of University Level Swachhata Camp organized by NSS**



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The Swachhata Camp at Dr. Babasaheb Ambedkar Marathwada University, Aurangabad, was a significant initiative that successfully promoted cleanliness, hygiene, and environmental sustainability. The camp involved cultural performances, educational exhibits, and feedback from participants and community members to assess the effectiveness of the camp and identify areas for improvement. The outcomes of the camp included improved campus cleanliness, reduced waste, increased community engagement, enhanced environmental awareness, and support for Swachh Bharat Abhiyan. The camp resulted in a cleaner and more hygienic university campus, enhancing public spaces' aesthetic appeal and usability. Effective waste management practices led to a reduction in campus litter and improved recycling rates. Active participation from local residents fostered a sense of community ownership and responsibility for maintaining cleanliness. The camp also raised awareness about the importance of cleanliness, hygiene, and environmental sustainability, encouraging positive behavioral changes, such as increased participation in cleanliness activities and adoption of eco-friendly practices. It aligned with the national mission of creating a clean and green India and enhanced the university's visibility as a socially responsible institution. Participants expressed satisfaction with the camp, appreciating the opportunity to contribute to a cleaner environment and learn about environmental issues. Some suggested increasing the frequency of such camps and expanding the scope to include more community outreach activities. Challenges and solutions for future initiatives include managing logistics, resource constraints, and volunteer coordination. A structured schedule and clear communication channels facilitated effective coordination and active participation from all volunteers. Recommendations for future initiatives include regular cleanliness drives, enhanced community outreach, sustainable practices, and ongoing education and awareness campaigns. The university-level Swachhata Camp at Dr. Babasaheb Ambedkar Marathwada University, Aurangabad, was a significant initiative that successfully promoted cleanliness, hygiene, and environmental sustainability.



  
Registrar,  
Dr. Babasaheb Ambedkar  
Marathwada University,