



**Dr. Babasaheb Ambedkar Marathwada University, Aurangabad (MS)
Reports for Extension/Outreach Activities Carried out in Year 2018**

Name of Activity	Paryatan Parv with Ministry of Tourism
Date of Conduction	30-09-2018
Organized By	Department of Tourism Administration, Dr. Babasaheb Ambedkar Marathwada University, Aurangabad
Student Participated	300

Brief Report

The Department of Tourism Administration at Dr. Babasaheb Ambedkar Marathwada University, Aurangabad, in collaboration with the Ministry of Tourism, Government of India, organized an extensive event titled "Paryatan Parv" on 30-09 2018. This event was part of a nationwide initiative aimed at promoting tourism and highlighting the cultural and natural heritage of India. The event was a success, garnering enthusiastic participation from the local community, students, faculty, and tourism enthusiasts. It provided a platform for showcasing the region's rich heritage, fostering community engagement, and enhancing the tourism potential of Aurangabad.



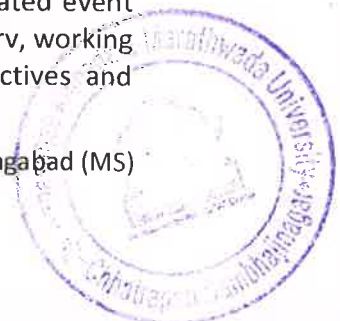


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Glimpses from Variuos Activities under Paryatan Parv Initiative by Department of Tourism Administration, Dr. Babasaheb Ambedkar Marathwada University Aurangabad (MS)

The objectives of the event were to promote tourism awareness, highlight regional heritage, engage the community, and encourage sustainable and responsible tourism practices among participants and stakeholders. The university formed a dedicated event coordination committee to plan and oversee all activities related to Paryatan Parv, working closely with the Ministry of Tourism to align the event with national objectives and





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guidelines. Venue selection included the university's main auditorium, historical monuments, and local parks. Extensive publicity was carried out through local media, social media platforms, and official circulars to attract a wide range of participants. The university collaborated with local schools, colleges, community organizations, and tourism stakeholders to ensure broad participation and support for the event. Necessary resources, including transportation, promotional materials, and event supplies, were organized in collaboration with the Ministry of Tourism and local sponsors. Volunteers from the university and local community were recruited and trained to assist in various aspects of the event, including logistics, participant coordination, and on-site support. Paryatan Parv was a multifaceted event featuring a variety of activities aimed at promoting tourism and cultural heritage. The event schedule included an inauguration ceremony, a heritage walk, a cultural showcase, a tourism talk, and a closing ceremony. Over 200 students and faculty members from the university and affiliated colleges participated in various activities, contributing to the success of the event. The event had a lasting positive impact on the university and the broader community, promoting tourism and raising awareness about the region's cultural heritage. Key Outcomes include increased tourism awareness, cultural heritage promotion, community engagement, sustainable tourism practices, and student feedback. Paryatan Parv was a significant step towards promoting tourism and cultural heritage in Aurangabad and the Marathwada region. The university plans to organize regular tourism-related events and activities to continue promoting the region's rich heritage and cultural heritage.




Registrar,
Dr. Babasaheb Ambedkar
Marathwada University.

