

Dr. Babasaheb Ambedkar Marathwada University, Aurangabad (MS)
Reports for Extension/Outreach Activities Carried out in Year 2019

Name of Activity Outreach Program: Awareness Program on Entrepreneurship

Development for faculty and students of University and

affiliated colleges

Date of Conduction 28-05-2019

Organized By Training and Placement Cell

Student Participated 50

Brief Report

The Entrepreneurship Development Program was organized on 28th May 2019 by Dr. Babasaheb Ambedkar Marathwada University, Aurangabad, to foster an entrepreneurial mindset among students and faculty members. The event aimed to provide them with insights into the dynamics of starting and managing successful ventures. The program featured distinguished speakers who guided attendees on various aspects of entrepreneurship. The objectives of the program were to promote entrepreneurship, offer expert guidance, enhance entrepreneurial skills, and facilitate networking among aspiring entrepreneurs, faculty members, and industry experts. The event required thorough planning and coordination to ensure a meaningful and productive experience for all participants.





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Glimpses of Awareness Program on Entrepreneurship and Enterprise Development. The experts were highly appreciated by the participants to make the sessions so intrgruing and engaging.

Speaker invitations were extended to prominent figures in the field of entrepreneurship, including Shri Ramesh Srihari Surung (Khadi Gramudhyor, Aurangabad and Shri Abhishek Dharmadhikari, Bhartiya Yuva Shakti Trust). Publicity and outreach were promoted through university channels, social media, and local media to attract a significant number of participants from both the university campus and affiliated colleges. An online registration system was set up to streamline the registration process and ensure smooth entry on the

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day of the event. The Entrepreneurship Development Program featured a series of sessions designed to provide comprehensive insights into the world of entrepreneurship. The event began with an inaugural ceremony, followed by a welcome address by the Hon'ble Pro Vice Chancellor. Keynote sessions by Shri Ramesh Srihari Surung and Shri Abhishek Dharmadhikari, focusing on different aspects of entrepreneurship and enterprise development. Interactive workshops were conducted by the expert trainers to help participants develop entrepreneurial skills and strategies. An open networking session allowed participants to interact with the speakers, faculty members, and fellow students, sharing ideas and discussing potential collaborations. Feedback and community impact were overwhelmingly positive, highlighting the success of the program in promoting entrepreneurship and practical learning. Participants expressed appreciation for the practical knowledge and insights gained from the program, noting the value of the interactive sessions and workshops. Faculty members valued the opportunity to learn about the latest trends and strategies in entrepreneurship, which they could incorporate into their teaching and mentoring. Guest speakers praised the organization of the event and the enthusiasm of the participants, expressing interest in future collaborations with the university. Community impact was enhanced awareness: The program significantly raised awareness about entrepreneurship among students and faculty members, inspiring many to consider entrepreneurial ventures. Participants gained practical skills and knowledge that would help them in their entrepreneurial journeys and contribute to their overall professional development. The event helped build a network of aspiring entrepreneurs, mentors, and experts, fostering a supportive community for future collaborations. The Entrepreneurship Development Program successfully achieved its objectives, providing participants with valuable knowledge and skills, and promoting a culture of entrepreneurship within the university community. Key Outcomes include increased interest in entrepreneurship, skill enhancement, and positive feedback from both participants and speakers. Building on the success of the Entrepreneurship Development Program, the university plans to continue its efforts to promote entrepreneurship and support aspiring entrepreneurs. Future initiatives include regular workshops and seminars to provide ongoing support and training for students and faculty members, expanded outreach to more affiliated colleges and schools, and establishment of mentorship programs connecting aspiring entrepreneurs with experienced mentors and industry experts.



