

Name of Activity Swach Bharat Swach Paryatan

Date of Conduction 30-09-2022

**Organized By** 

Swach Bharat Swach Paryatan and

Department of Tourism Administration, Dr.

Babasaheb Ambedkar Marathwada

University

**Student Participated** 55

**Brief Report** 

The Swachh Bharat Swachh Paryatan campaign, organized by Swachh Bharat Swachh Paryatan Forum in collaboration with the Department of Tourism Administration, Dr. Babasaheb Ambedkar Marathwada University, Aurangabad, aimed to promote cleanliness and hygiene in the surrounding areas. The event involved 55 students from Dr. Babasaheb Ambedkar Marathwada University, faculty members and 150+ students from Mahatma Jyotiba Phule School, Naregaon, and local residents of Naregaon.



lightses of Swach Bharat Swach Paryatan drive inauguration event at Naregaon area of Aurangabad. Enthusiastic participation of local residents could be recorded.

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populated and unused, became the central repository for the city's solid waste, handling various types of waste such as household garbage, industrial waste, and medical refuse. However, the lack of adequate waste management infrastructure and population growth led to rapid accumulation of waste, creating environmental and health hazards. By the late 2000s, Naregaon had become synonymous with poor waste management, leading to significant environmental degradation. Issues such as groundwater contamination, air pollution from burning waste, and the proliferation of disease vectors became prevalent, adversely affecting the health of nearby residents and wildlife. Community awareness and advocacy led to increased pressure on local authorities to address these issues, leading to various initiatives to improve waste management practices. Cleanliness drives in Naregaon are crucial for environmental protection, health and hygiene, community awareness, aesthetic and economic benefits, and policy and systemic improvements. By reducing the volume of waste and managing it effectively, these drives minimize the breeding grounds for pests and disease-carrying organisms, preventing the spread of diseases, and promoting collective action towards maintaining cleanliness and hygiene.

The campaign was inaugurated by a motivating talk by Professor Dr. Rajesh Ragde, Head, Department of Tourism Administration of the University. Officials from local civic body and staff of school were present for the inaugural event. The activities focused on cleaning activities by one and all present, demonstrating the commitment of participants to maintaining a clean environment. The event also highlighted the importance of tourism and its connection to cleanliness, emphasizing the role of cleanliness in attracting visitors and promoting tourism. The campaign also highlighted the significance of tourism as a driver of economic growth and development, discussing the potential benefits for local communities, including job creation, revenue generation, and cultural exchange. Community participation was evident, with local residents joining the campaign, demonstrating their ownership of the cleanliness drive. This collective responsibility reinforced the message of maintaining a clean and hygienic environment for the well-being of all. In conclusion, the Swachh Bharat Swachh Paryatan campaign served as a platform to promote cleanliness, hygiene, and tourism in the community. Through active participation, awareness sessions, and community engagement, participants contributed to building a cleaner and more tourism-friendly environment. The collaboration between Dr. Babasaheb Ambedkar Marathwada University, Mahatma Jyotiba Phule School, and local residents exemplified the spirit of collective action towards achieving the goals of Swachh Bharat and Swachh Paryatan



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Name of Activity Outreach Programme: Hi-Tech Entrepreneurship

**Development Initiative** 

Date of Conduction 01-09-2022

Organized By Sub-Campus

Student Participated 275

**Brief Report** 

The Hi-Tech Entrepreneurship Development Initiative, organized by Dr. Babasaheb Ambedkar Marathwada University's Sub-Campus in collaboration with Maharashtra State Skill Development Employment and Entrepreneurship Maharashtra and BARTI PUNE took place on on 01-09-2022., aimed to foster hi-tech entrepreneurship among students. The initiative was inaugurated by dignitaries such as the university's Registrar, Director General of BARTI PUNE, Dhammjyoti Gajabhaye, B T Yashawante, Director of MSSDEE, Mukund Bhogale of Nirlep Appliance Industry, and the Dean of Commerce and Management faculty of Dr. Babasaheb Ambedkar Marathwada University, Aurangabad. The event featured active participation from various stakeholders, including students from campus, faculty members, and students from across the district. Guidance sessions were conducted by dignitaries, emphasizing the importance of skill development and education in job selection.

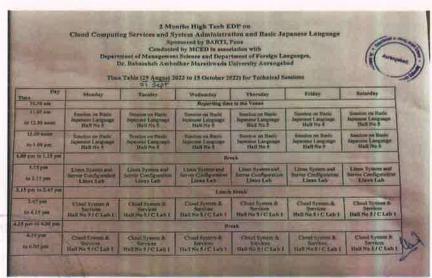


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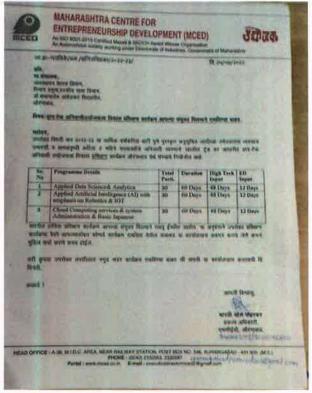












Glimpses of Outreach Programme : Hi-Tech Enterpreneurship Development Initiative event of Sub-Campus

Students had the opportunity to visit three industries in Aurangabad, providing them with practical exposure to real-world business environments and insights into industry best practices. A two-month training program on "Cloud Computing Services and System Administration" and "Basic Japanese Language" was decided to be conducted, equipping students with essential skills and knowledge. Feedback analysis was collected from participants to analyze their experience and gather suggestions for improvement. This feedback will inform future iterations of the initiative, ensuring its effectiveness in meeting the needs of students and fostering hi-tech entrepreneurship. In conclusion, the Hi-Tech Entrepreneurship Development Initiative provided a valuable platform for students to explore hi-tech entrepreneurship opportunities and enhance their skills in relevant areas. The collaboration between educational institutions, government bodies, industry partners, and training providers underscored a collective commitment to empowering youth of the entire region and driving technological innovation and economic growth.



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