

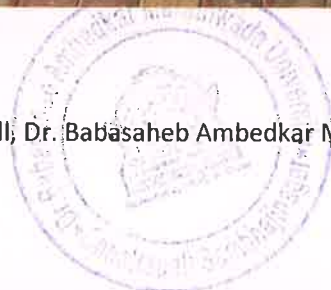


Dr. Babasaheb Ambedkar Marathwada University, Aurangabad (MS)
Reports for Extension/Outreach Activities Carried out in Year 2019

Name of Activity	Voter Literacy Campaign
Date of Conduction	25-01-2019
Organized By	National Service Scheme
Student Participated	40

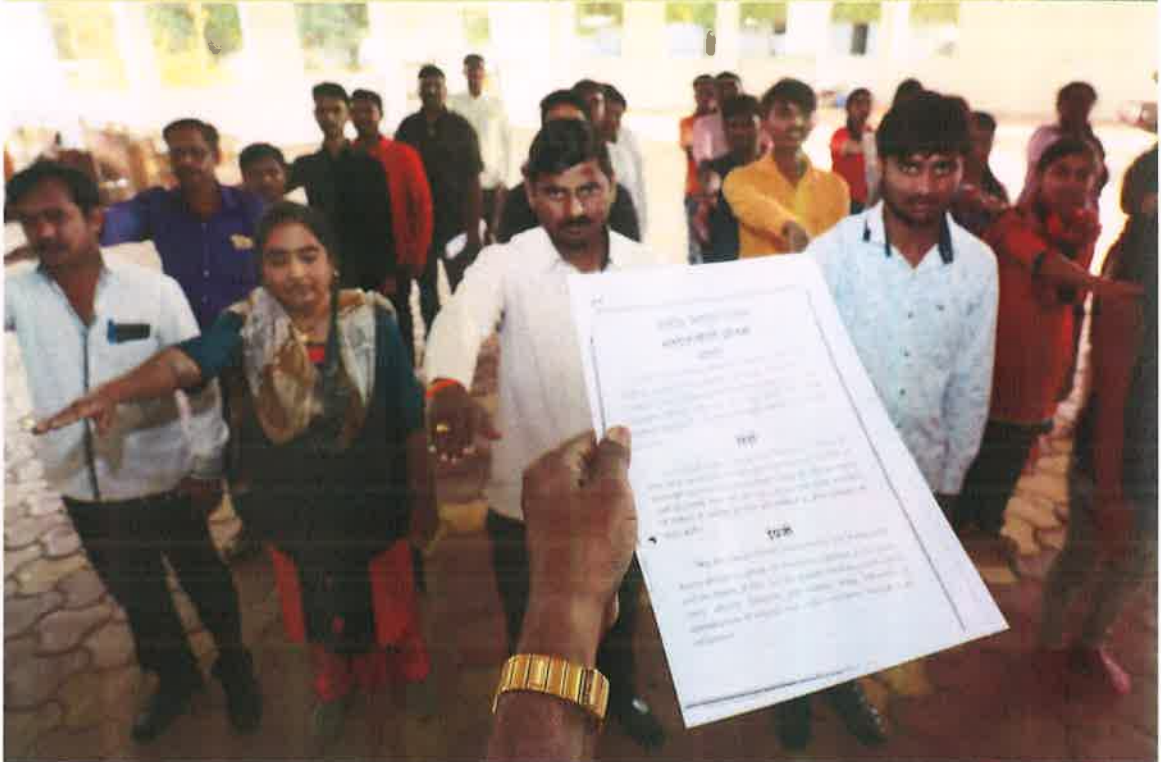
Brief Report

On January 25, 2019, Dr. Babasaheb Ambedkar Marathwada University, Aurangabad, organized a comprehensive Voter Literacy Campaign to educate and encourage students and local residents about the importance of voting and electoral processes. The campaign's primary objectives were to enhance awareness among students and residents about the electoral process, voter rights, and responsibilities, encourage greater voter turnout and participation in upcoming elections, and develop a sense of civic duty and democratic responsibility among community members. The event preparations included planning and coordination, resource mobilization, communication and outreach, and mobilization of resources. The NSS team ensured the availability of necessary resources for the campaign, including informational booklets, banners, and audio-visual aids. Community engagement was also fostered through meetings with community leaders and organizations, as well as promotion through local newspapers and radio stations.





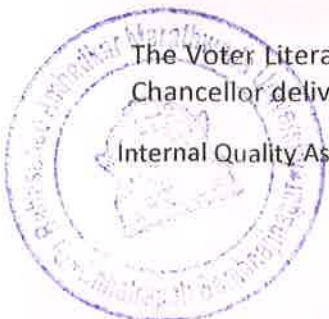
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**Glimpses from the Voter Literacy Campaign organized by National Service Scheme,
Dr. Babasaheb Ambedkar Marathwada University, Aurangabad (MS)**

The Voter Literacy Campaign began with a formal inaugural ceremony, where the Hon'ble Chancellor delivered a powerful keynote address, emphasizing the importance of voting as

Internal Quality Assurance Cell, Dr. Babasaheb Ambedkar Marathwada University, Aurangabad (MS)





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a fundamental right and civic duty. Key points from the address included the importance of every vote in a democracy and how it contributes to shaping the government. The need for youth participation in elections to bring about positive change, and encouraging the audience to become informed and responsible voters. The campaign included several educational sessions aimed at informing participants about various aspects of the electoral process, which were interactive and utilized various teaching aids to ensure effective learning. The campaign concluded with a community involvement session where participants took a pledge to actively participate in elections and promote voter literacy within their communities. The Voter Literacy Campaign had several positive outcomes, reflecting its success in raising awareness and encouraging civic participation. Participants gained a deeper understanding of the electoral process and the importance of voting, empowering them to participate in future elections. The registration drive facilitated the registration of new voters, contributing to increased voter participation in upcoming elections. Community engagement fostered a sense of community responsibility and engagement in the democratic process. The educational impact of the educational sessions and interactive activities provided practical knowledge and skills related to voting and the electoral process. To sustain the momentum generated by the Voter Literacy Campaign, future plans and recommendations include conducting regular voter education programs and workshops, strengthening collaboration with community leaders and organizations to promote voter literacy and participation at the grassroots level, organizing periodic voter registration drives, integrating voter education into the academic curriculum to instill civic responsibility among students from a young age, and leveraging technology to reach a wider audience and disseminate information about the electoral process and voter rights. In conclusion, the Voter Literacy Campaign organized by Dr. Babasaheb Ambedkar Marathwada University was a resounding success, achieving its objectives of raising voter awareness and promoting civic engagement. The active participation of students, faculty members, and local residents underscored the importance of collective efforts in strengthening democracy. This campaign not only empowered individuals with the knowledge and tools needed for informed voting but also set a positive example for other institutions and communities to follow.



Dr. Babasaheb Ambedkar
Marathwada University

