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The mediating role of innovation between entrepreneurial orientation and supply chain resilience

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Abstract

Purpose

The purpose of this paper is to explore whether innovation mediates the relationship between entrepreneurial orientation (EO) and supply chain resilience (SCR) in the context of small and medium enterprises (SMEs).

Design/methodology/approach

Based on the structural equation modeling the relationships were tested in the proposed model. A self-administered questionnaire was used to collect data from SMEs owners/managers in Yemen. Out of 384 questionnaires, 229 have been used in statistical analysis.

Findings

The results obtained reveal that both EO and innovation have positive and significant effects on SCR. In addition, innovation partially mediates the effects of EO dimensions (risk-taking and proactiveness) on SCR.

Practical implications

Managers and decision-makers of SMEs who want to enhance their firms' resilience to any supply chain disruptions are

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Keywords

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