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## **Internship Opportunity - Peacock Solar**

4 messages

Radhika Hatwar <radhikahatwar.peacocksolar@gmail.com>

Sat, Jan 16, 2021 at 6:59 PM

To: tpo@bamu.ac.in

Cc: rudarakshmahajan.peacocksolar@gmail.com, sweta@peacock.solar, srashti@peacock.solar, kishanmishra.blitzjobs@gmail.com

Greetings from Peacock solar,

We are looking for candidates for an internship which would help them build their skills and knowledge.

The selected candidates will be working with the founders.

We look forward to a mutual corporate relationship.

Company Name: Peacock solar (7X Ventures)

Internship start date: 1st March 2021/15th March 2021

Duration: 3 Months (work from home)

Perks for the candidates

- \* Internship Certificate
- \* Letter of Recommendation
- \* Appreciation Certificate

Please find the available projects below for the internship.

Below are the different projects as per roles.

Project 1- Business Developer

Helping the company to engage in business with clients.

Identifying prospects by reading telephone and zip code directories and other prepared listings.

Calling prospective customers by operating telephone equipment, automatic dialing systems, and other telecommunications technologies as a part of telemarketing.

Completing orders by recording names, addresses, and purchases; referring orders for filling.

Securing information by completing database backups.

Project 2- HR Generalist

Hiring of the candidates for Marketing Internships

On-boarding

Time Attendance

Induction

Client Acquisition

Exit Formalities.

Project 3- MIS (Management Information System)

Selected intern's day-to-day responsibilities include:

Handling project data management

Handling back end operations

Working on data entry

Preparing MIS report on Excel

Making and receiving calls

Project 4- Android Developer

Design and build advanced applications for the Android platform

Collaborate with cross-functional teams to define, design, and ship new features

Work with outside data sources and APIs

Unit-test code for robustness, including edge cases, usability, and general reliability

Work on bug fixing and improving application performance

Continuously discover, evaluate, and implement new technologies to maximize development efficiency

The candidate must have previously worked on developing any applications and should have hands on experience of that.

Project 5- Content writer

Create content marketing campaigns to drive leads and subscribers Use SEO best practices to generate traffic to our site

Regularly produce various content types, including email, social media posts, blogs, and white papers

Actively manage and promote our blog, and pitch articles to relevant third-party platforms

Edit content produced by other members of the team

Analyze content marketing metrics and makes changes as needed

Collaborate with other departments to create innovative content ideas

Project 6- Graphic Designer

Study design briefs and determine requirements

Schedule projects and define budget constraints

Conceptualize visuals based on requirements

Prepare rough drafts and present ideas

Develop illustrations, logos, and other designs using software or by hand

Use the appropriate colors and layouts for each graphic

Work with copywriters and creative director to produce final design

Test graphics across various media

Amend designs after feedback

Ensure final graphics and layouts are visually appealing and on-brand

#### Project 7- UI/UX Designers

UI/UX Designer responsibilities include gathering user requirements, designing graphic elements, and building navigation components. To be successful in this role, you should have experience with design software and wireframe tools. If you also have a portfolio of professional design projects that includes work with web/mobile applications, we'd like to meet you.

Ultimately, you'll create both functional and appealing features that address our clients' needs and help us grow our customer base.

Responsibilities

Gather and evaluate user requirements in collaboration with product managers and engineers

Illustrate design ideas using storyboards, process flows and sitemaps

Design graphic user interface elements, like menus, tabs and widgets

Build page navigation buttons and search fields

Develop UI mock-ups and prototypes that clearly illustrate how sites function and look like

Create original graphic designs (e.g. images, sketches and tables)

Prepare and present rough drafts to internal teams and key stakeholders

Identify and troubleshoot UX problems (e.g. responsiveness)

Conduct layout adjustments based on user feedback

Adhere to style standards on fonts, colors and images.

Requirements

Proven work experience as a UI/UX Designer or similar role

Portfolio of design projects

Knowledge of wireframe tools (e.g. Wireframe.cc and In Vision)

Up-to-date knowledge of design software like Adobe Illustrator and Photoshop

Team spirit; strong communication skills to collaborate with various stakeholders

Good time-management skills

BSc in Design, Computer Science or relevant field

Project 8 - Digital Marketing

Community management: designing social media campaigns, creating social media content, answering customer's comments or questions (Facebook, Twitter, LinkedIn, Instagram...).

Managing the company's official website.

Writing content for the company's blog or website.

Creating content for mail diffusion (newsletter...) or online diffusion.

Follow-up and improvement of SEO.

Helping the marketing team to follow-up and improve the digital marketing strategy.

Project 9- WEB DEVELOPMENT INTERN

**Duties & Responsibilities:** 

Write custom HTML, PHP, CSS and JavaScript for existing websites and applications.

Design, recommend and pitch improvements to new and existing features.

Assist in troubleshooting issues on web-based systems.

Update and edit website content, posts and pages.

Provide technical support related to web-based systems to internal teams.

Test and give feedback on new and existing technologies.

Create prototypes and experiment with new technologies and features as assigned.

Please note-

- 1. The duration of the internship is 3 months
- 2. No stipend would be provided
- 3. Date of Joining would be from 1st March'2021 and 15th March'2021.
- 4. Telephonic round of interview would take place between an allocated time slots
- 5. Peacock solar is providing Work from home internship for the profiles mentioned above in JD
- 6. Please share an excel sheet of interested candidates containing Name, contact no, Email id, Profile interested in, Date of birth, Gender

We look to hear from you soon.

Regards,

Radhika Hatwar

Radhikahatwar.peacocksolar@gmail.com

Radhika Hatwar Human Resource Peacock Solar

#### TPO - Dr.BAMU(Dr. Girish Kale) <tpo@bamu.ac.in>

Thu, Jan 21, 2021 at 1:42 PM

To: Radhika Hatwar <radhikahatwar.peacocksolar@gmail.com>

Hello Ms. Radhika Hatwar,

What is the eligibility criteria for the internship?

Regards,

Dr. Girish Kale, Placement Officer, Dr. Babasaheb Ambedkar Marathwada University, Aurangabad. 9822326646 [Quoted text hidden]

Dr. Girish Kale,

Training and Placement Officer,

M.A. (Eco.), M.B.A., Ph.D.

Dr. Babasaheb Ambedkar Marathwada University,

Aurangabad, Maharashtra. Email - tpo@bamu.ac.in Mobile - +91 9011000666

# Radhika Hatwar <radhikahatwar.peacocksolar@gmail.com>

Thu, Jan 21, 2021 at 4:24 PM

Fri, Jan 22, 2021 at 11:18 AM

To: "TPO - Dr.BAMU(Dr. Girish Kale)" <tpo@bamu.ac.in>

No specific criteria. Students are applicable for non-technical profile. And we will be conducting a telephonic interview on that basis we will select.

[Quoted text hidden]

#### TPO - Dr.BAMU(Dr. Girish Kale) <tpo@bamu.ac.in>

To: Radhika Hatwar <radhikahatwar.peacocksolar@gmail.com>

Ok. thank you. I am floating the requirement.

Will revert you in 7-8 days with the list of Interested students.

Regards,

Dr. Girish Kale. Placement Officer.

[Quoted text hidden]