

E-ISSN : 2349-6746
ISSN : 2349-6738

International Journal of Management and Social Science Research Review

Volume No - 1

Issue No - 45

March - 2018
Impact Factor 4.695

Peer Reviewed Monthly Journal



IJMSRR

Bangalore-32, Karnataka,
India.



International Journal of Management and Social Science Research Review (IJMSRR)

| | | |
|-----|---|---------|
| 14. | EFFECT OF FINANCIAL LITERACY ON FINANCIAL PREPAREDNESS. Sreeja Radhakrishnan, Dr. Suresh V. N | 87-93 |
| 15. | FINANCIAL PERFORMANCE EVALUATION AND INVESTMENT DECISION – CORPORATE VIEW ON CEMENT INDUSTRY. Dr. U.K.Palanichamy | 94-99 |
| 16. | A CASE STUDY OF ALTERNATIVE STRATEGIC LEARNING AND BUSINESS APPLICATIONS OF NOKIA IN THE MILLENNIUM YEARS (2000-2017). Dr.MayuriChaturvedi, Sai Nikhil Veerabrahmam | 100-106 |
| 17. | A COMPARATIVE STUDY ON BRAND AWARENESS OF CUSTOMERS TOWARDS COSMETIC BRANDS. Dr. Smisha K | 109-111 |
| 18. | EVALUATION OF ERP BASED LEARNING EFFECTIVENESS AND IMPROVED FEEDBACK MECHANISM USING ARTIFICIAL NEURAL NETWORK. Vijaya Karthik S V | 116-121 |
| 19. | A STUDY OF CRITICAL ANALYSIS OF AGRICULTURAL FINANCE DISBURSEMENT BY MAHARASHTRA STATE CO-OPERATIVE BANK. Prof. Jaishree R. Suryawanshi | 123-131 |
| 20. | BOOSTING UP SUSTAINABLE DEVELOPMENT BY HYPNOTIZING VILLAGE COURT IN BANGLADESH. Mohammad Moniruzzaman | 131-133 |
| 21. | EQUITY ANALYSIS OF BANKING SECTOR LISTED IN NSE. B.Nisha | 138-141 |
| 22. | EQUITY ANALYSIS OF PHARMACEUTICAL SECTOR LISTED IN NSE. D.M. Lavanya | 145-151 |
| 23. | A CONCEPTUAL STUDY OF IMPACT OF DEMONETIZATION ON INDIAN BANKING SECTOR. Prof. Bimal Jaiswal Dr. Shiva Manoj, Dr. Albert Francis | 152-155 |
| 24. | DIGITAL PAYMENT SYSTEM: AWARENESS AND USAGE IN COIMBATORE CITY. Dr.R.KrishnaKumari, Ms.G.Pavithra | 160-166 |
| 25. | A STUDY ON CUSTOMER PERCEPTION ON THE ADOPTION OF RENEWABLE ENERGY RESOURCES AMONG HOUSEHOLDS. S. Mahalingam, V. Vinoth Balaji | 165-171 |