



Ph.D. Section
 Estd. : 1958

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NOTIFICATION

DOCTOR OF PHILOSOPHY

It is hereby notified that, the thesis entitled, "ANALYTICAL ISSUES

AND EMPIRICAL EVIDENCE OF MARKETING STRATEGIES IN E-COMMERCE" submitted by **Mr. Siddharth Polmeni** has been accepted by this University

for the award of Ph.D. Degree in subject of **Business Administration** under

the faculty of **Management Science** is as per UGC (Minimum Standard

and Procedure for Award of Ph.D. Degree) Regulation - 2016. In

supersession of the U.G.C. (Minimum Standard and Procedure for Award

of Ph.D. Degree) Regulation - 2009. Mr. Siddharth Polmeni has been

declared eligible for the award of the said Degree.

The candidate submitted his thesis under the guidance of Prof. W.K.

Sarwade, Research Guide, Professor & Head, Dept. of Management

Science, Dr. Babasaheb Ambedkar Maharashtra University, Aurangabad.

The said Notification is implementing from the date of declaration (i.e. 27th

May, 2019) of Doctor of Philosophy (Ph.D.) Viva-voce Examination.

University Campus,
 Ref. No. Ph.D./Mgt. Sci./2018-19/21024 - 34 II
 Outward Date :- 27-05-2019

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 Pro Vice-Chancellor
 27-5-19

P.T.O.