

Dr. Babasaheb Ambedkar Marathwada University,
Aurangabad-431 004, Maharashtra State, India.

NBAAC Re-accredited "A" Grade



Estd. : 1958
Ph.D. Section

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NOTIFICATION

DOCTOR OF PHILOSOPHY

It is hereby notified that, the thesis entitled, "A STUDY OF

CONSUMER BEHAVIOR TOWARDS DISPLAY EFFECT IN MALLS. (WITH SPECIAL REFERENCE TO MALLS IN MARATHWADA REGION)" submitted

by **Ms. Shaikh Nazia Nausheen Shaikh Shafuddin** has been accepted by this University for the award of Ph.D. Degree in subject of

Commerce under the faculty of Commerce is as per UGC

(Minimum Standard and Procedure for Award of Ph. D. Degree)

Regulation - 2016. In supersession of the U.G.C. (Minimum

Standard and Procedure for Award of Ph. D. Degree) Regulation

- 2009. Ms. Shaikh Nazia Nausheen Shaikh Shafuddin has been

declared eligible for the award of the said Degree.

The candidate submitted her thesis under the guidance of

Dr. V.S. Epper, Research Guide, Asst. Professor, Dept. of

Commerce, Dr. Babasaheb Ambedkar Marathwada University,

Aurangabad. The said Notification is implementing from the date

of declaration (i.e. 29th March, 2019) of Doctor of Philosophy

(Ph.D.) Viva-voce Examination.

University Campus,

Ref.No. Ph.D./Comm./2018-19/18160 - 40 || Pro Vice-Chancellor

Outward Date :- 10-04-2019.

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Shankar
10-4-19