

Dr. Babasaheb Ambedkar Marathwada University,
Aurangabad-431 004, Maharashtra State, India.

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NOTIFICATION

DOCTOR OF PHILOSOPHY

*It is hereby notified that, the thesis entitled, "FRAMING STRATEGIC TOOLS FOR TOURISM DESTINATION BRANDING : A CASE STUDY OF MAHARASHTRA" submitted by Ms. Pallavi Dinesh Kamble has been accepted by this University for the award of Ph.D. Degree in subject of **Tourism Administration** under the faculty of **Commerce & Management** is as per UGC (Minimum Standard and Procedure for Award of Ph. D. Degree) Regulation - 2016. In supersession of the U.G.C. (Minimum Standard and Procedure for Award of Ph. D. Degree) Regulation – 2009. Ms. Pallavi Dinesh Kamble has been declared eligible for the award of the said Degree.*

The candidate submitted her thesis under the guidance of Dr. Madhuri Sawant, Research Guide, Asst. Professor, Dept. of Tourism Administration, Dr. Babasaheb Ambedkar Marathwada University, Aurangabad. The said Notification is implementing from the date of declaration (i.e. 24th September, 2021) of Doctor of Philosophy (Ph.D.) Viva-voce Examination.

University Campus, II

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- 8] *Dr. Madhuri Sawant, Research Guide, Asst. Professor, Dept. of Tourism Administration, Dr. Babasaheb Ambedkar Marathwada University, Aurangabad.*
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