

Dr. Babasaheb Ambedkar Marathwada University,
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 NAAC Re-accredited "A" Grade



Estd. : 1958
 Ph.D. Section


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NOTIFICATION

DOCTOR OF PHILOSOPHY

It is hereby notified that, the thesis entitled, "APPLICATION AND ADOPTABILITY OF SALESFORCE.COM CRM IN BANKING INDUSTRY WITH REFERENCE TO MAHARASHTRA" submitted by Ms. Saheba Najmullah Khan Khanam has been accepted by this University for the award of Ph.D. Degree in subject of Computer Applications under the faculty of Commerce & Management. is as per UGC (Minimum Standard and Procedure for Award of Ph. D. Degree) Regulation - 2016. In supersession of the U.G.C. (Minimum Standard and Procedure for Award of Ph. D. Degree) Regulation – 2009. Ms. Saheba Najmullah Khan Khanam has been declared eligible for the award of the said Degree.

The candidate submitted her thesis under the guidance of Dr. Gauri Farah Naaz, Research Guide, Professor, Dept. of Commerce, Dr. Babasaheb Ambedkar Marathwada University, Aurangabad. The said Notification is implementing from the date of declaration (i.e. 24th February, 2022) of Doctor of Philosophy (Ph.D.) Viva-voce Examination.

University Campus,		 Director
Ref. No. Ph.D./Mgt.Sci./2021-22/		
Outward Date:- 957-67		
12-4-2022	*****	Board of Examinations & Evaluation

P.T.O.