



Estd : 1958
Ph.D. Section

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NOTIFICATION

DOCTOR OF PHILOSOPHY

It is hereby notified that, the thesis entitled, "EFFECTIVE

CUSTOMER RELATIONSHIP MANAGEMENT (CRM) IN BANKING INDUSTRY WITH SPECIAL REFERENCE TO MAHARASHTRA" By Ms. Tayade Jyoti

Fakirao has been accepted by this University for the award of Ph.D. Degree

in subject of Computer Application under the faculty of Commerce &

Management is as per UGC Minimum standard and procedure for award of

Ph.D. degree regulation 2016. In supersession of the U.G.C.(Minimum

Standard and Procedure for Award of Ph.D. degree) Regulation-2009.

Ms. Tayade Jyoti Fakirao has been declared eligible for the award of the said

Degree. The candidate submitted her thesis under the guidance of

Dr. Gauri Farah Naaz, Research Guide, Professor & Head, Department of

Commerce, Dr. Babasaheb Ambedkar Marathwada University, Aurangabad.

The said Notification is implementing from the date of

declaration (i.e. 25th November, 2019) of Doctor of Philosophy (Ph.D.) Viva-

voce Examination.

University Campus

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Ref.No./Ph.D./Comp.Apl/1118-28 //

Director

Outward Date: - 29-11-2019 // Board of Examinations & Evaluation
