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DR. BABASAHEB AMBEDKAR MARATHWADA UNIVERSITY,
AURANGABAD-431 004. Maharashtra (India)
NAAC Accredited 'A'

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UNIVERSITY CAMPUS
AURANGABAD – 431 004
(Maharashtra) India

Ref: No. STAT/VI/RG/Dept/2017-18/ 2923-26

Date:-07/02/2018

Subject: - Research Grant for the Project (group research project)" The importance of search engine rankings for E-commerce & Digital marketing "

With reference to your proposal for Minor Research Project (group research project) entitled Research Grant for the (group research project)" The importance of search engine rankings for E-commerce & Digital marketing" I am to state that the University authorities have considered the said application and sanctioned you a grant of Rs.1,50,000/- (Rs. One Lakh Fifty Thousand Only) for the Research project cited above, subject to fulfillment of conditions laid down by the University for payment of Research Grant (Copy Enclosed) and on the condition that you have not already undertaken and completed the project.

The said grant will be paid to you in two installments. The first installment will be paid to you soon after the acceptance of all conditions attached to the Grants. The last installment will be paid after final report is submitted by you along with the statement of accounts supported by the vouchers and return of materials such as books, equipment's etc if any purchased out of the grant. The final reports and accounts shall be submitted on or before 31st March, 2018 through the Head of the Institution or the guide.

Principal Investigators to submit year wise measurable outcome of the proposal. This should be submitted before the release of installment without which grant will not be released.

Principal Investigators should publish at least one research paper in index journal (Indian citation index for social science, humanity & commerce, management science faculty, Scopus citation index for science faculty) by the end of 1st year, failure of which the project will be suspended & grant will not be released.

I am therefore to request you to go through the rules (Copy enclosed) and according to Rule (6) give further undertaking in the enclosed from. On receipt of the same the first installment of grant will be released.

Encl: - (As Above)

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Officer on special duty
Plan & stat

To,
Dr. W. K. Sarwade,
Principal Coordinator,
Director, Dept. of Management Science
Dr. Babasaheb Ambedkar
Marathwada University, Aurangabad.

Copy forwarded for information & necessary action to:

1. Dr. Satish Bhalshankar, Dept. of Management Science Dr. Babasaheb Ambedkar Marathwada University, Aurangabad.
- ✓ 2. Dr. Sonali Kshirsagar, Dept. of Management Science Dr. Babasaheb Ambedkar Marathwada University, Aurangabad.
3. The Finance & Accounts Officer, Accounts Section, Dr. Babasaheb Ambedkar Marathwada University, Aurangabad & inform you that the budget may be booked under the budget head "लघु संशोधन प्रकल्प अनुदान-शैक्षणिक विभाग" for which a budgetary provision of 01 Crore 40 lack for University fund.

[Signature]
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