2018

[OBE DESIGN- FINE ARTS DEPARTMENT]

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PREFACE

Outcome Based Education (OBE) is the educational approach which focuses on student centric education in the context of development of personal, social, professional and knowledge (KSA) requirements in one's career and life. It is the decade ago curriculum development methodology. The educational triangle of _LEARNING-ASSESSMENT-TEACHING_ is the unique nature of the OBE approach. The curriculum practices such as Competency Based Curriculum, Taylor's Model of Curriculum Development, Spadys' Curriculum principles, Blooms taxonomy and further use of assessment methodologies like, Norm-reference testing and Criterion reference testing, etc is being practiced since decades. It is also interesting to know that, globally, different countries and universities adopts the curriculum development models/approaches such as, CDIO (Conceive-Design-Implement-Operate), Evidenced Based Education, Systems' Approach, etc as the scientific and systematic approaches in curriculum design.

The authorities of Dr. Babasaheb Ambedkar Marathwada University, Aurangabad (M.S.) in-lieu of accreditation standards of National Assessment and Accreditation Council, decided to opt for Outcomes Based Education (OBE). As the part of the decision, different meetings, workshops and presentations were held at the campus of university.

This document is the outcome of different meetings and workshops held at university level and department level. The detailed document is designed and the existing curriculum of the department is transformed in to the framework of OBE. This is the first step towards the implementation of OBE in the department. The document will serve all stakeholders in the effective implementation of the curriculum. The OBE is continuous process for quality enhancement and it will go a long way in order to enhance the competencies and employability of the graduates/Post-graduates of the university department.

Head of Department

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OUTCOME BASED EDUCATION

Faculty of Interdisciplinary Studies

Department of Fine Arts

1. Mission:

Mission Statement

- To offer the Post-graduate and Research program in Fine Arts domain.
- To inculcate multiple visual thinking process among the art student who pursue post-graduation in the fine art and
- To advocate visual culture in the artisan guild community in the region (who laboriously carved the grate art historical world famous monuments of Ajanta and Ellora.)
- To have better access to art studies and provide impetus to individual creativity and enhance job opportunities, entrepreneurship, professional , artist etc.

2. Vision:

Vision Statement

The Department of Fine Arts envisions being the center of excellence in the research and technology driven training of modern and fine art. The depart will be centre for research and development of preservation and development of ancient product design and art.

3. Title of the Program (s):
a. **Master of Fine Arts**
b. **Master of Modern Arts**

4. Program Educational Objectives:

The program educational objectives (PEO) are the statement that describes the career and professional achievement after the program of studies (graduation/ post-graduation). The PEO s are driven form question no. (ii) of the Mission statement (What is the purpose of organization). The PEOs can be minimum three and maximum five.

PEO1: Mastery over the advance domain knowledge of fine and modern art.

PEO2: To perform on the artistic platform in the capacity of teacher/administrator/ professional.

PEO3: To undertake entrepreneurial activity in the domain of fine arts/modern arts.

PEO4: To opt for higher education, research and to b a life-long learner.

PEO5: To provide value based and ethical leadership to the profession and social life.

5. Program Outcomes:

The program outcomes (PO) are the statement of competencies/ abilities. POs are the statement that describes the knowledge and the abilities the graduate/ post-graduate will have by the end of program studies.

a. Mastery over advanced fine/modern art knowledge to apply in the field.
b. Demonstrate knowledge of contemporary and modern art and literature and draw connections between theatrical practices and social contexts in both modern and pre modern periods.
c. Develop creative and innovative performing art both in contemporary art and modern art.
d. Conduct research, analyze and evaluate the artistic sculpture/piece/ literature and apply in the social and professional life.
e. Develop and apply process higher level skills in production in the respective professional field.
f. To create of artistic work.
g. Demonstrate proficiency in one or more area-specific skills.

6. Course- Program outcome Matrix:

The Program Outcomes are developed through the curriculum (curricular/co-curricular-extra-curricular activities). The program outcomes are attained through the course implementation. As an educator, one must know, ***"to which POs his/her course in contributing?"***. So that one can design the learning experiences, select teaching method and design the tool for assessment. Hence, establishing the Corse-PO matrix is essential step in the OBE. The course-program outcomes matrix indicates the co-relation between the courses and program outcomes. The CO-PO matrix is the map of list of courses contributing to the development of respective POs.

The CO-PO MATRIX is provided in the below table.

M. A. Fine & Modern Art

Course Title	a	b	c	d	e	f	g	
Advertising Foundation and Dimension	*	*	*			*	*	
Technical Theory	*	*	*					
Visual Communication Design	*	*	*			*	*	
Computer Graphics	*	*	*			*	*	
Field Work				*	*	*		
Specialization				*	*	*		
Advertising Foundation and Dimension	*	*	*			*	*	
Technical Theory	*	*	*					
Visual Communication Design	*	*	*			*	*	
Computer Graphics	*	*	*			*	*	
Field Work			*	*	*			*
Specialization			*	*	*			
Service Course			*	*	*			
Visual Communication Design	*	*	*			*	*	
Computer Graphics	*	*	*			*	*	
Field Work			*	*	*			*
Specialization	*	*	*			*	*	
Final Dissertation		*	*	*	*	*	*	
Viva-Voce			*	*	*	*	*	

MASTER OF PAINTING ARTS

Course Title	a	b	c	d	e	f	g	
History of Arts	*	*	*					
Philosophy of Arts	*	*	*					
Painting / Portraiture(PR)	*	*	*			*	*	
History of Arts	*	*	*					
Philosophy of Arts				*	*	*		
Painting / Portraiture(PR)				*	*	*	*	
Service Course	*	*	*			*	*	

Painting / Portraiture(PR)	*	*	*			*	*	
Final Dissertation	*	*	*			*	*	
Viva-Voce	*	*	*			*	*	

7. Course Outcomes (for all courses):

The course outcomes are the statement that describes the knowledge & abilities developed in the student by the end of course (subject) teaching. The focus is on development of abilities rather than mere content. There can be 5 to 7 course outcomes of any course. These are to be written in the specific terms and not in general. The list of Course Outcomes is the part of **_Annexure-C_** attached herewith.

8. Set Target levels for Attainment of Course Outcomes:

The course outcome attainment is assessed in order to track the graduates' performance w.r.t target level of performance. The CO-PO attainment is the tool used for continuous improvement in the graduates' abilities through appropriate learning & teaching strategies. In order to assess students' performance with respect to abilities (at the end of course teaching/by the end of program) the course outcome attainment are measured/calculated. In order to calculate the program outcome attainment, the course outcome attainment is calculated. Prior to that, the course-program outcome mapping is done.

9. Set Target level for Attainment of Program Outcomes:

The program outcome attainment is assessed in order to track the graduates' performance w.r.t target level of performance. The CO-PO attainment is the tool used for continuous improvement in the graduates' abilities through appropriate learning & teaching strategies. In order to assess students' performance with respect to abilities (at the end of course teaching/by the end of program) the course outcome attainment and program outcome attainment is measured/calculated. The program outcome attainment is governed by curricular, co-curricular and extra-curricular activities including the stakeholders' participation. The direct method and indirect method is adopted to calculate the PO attainment. The direct method implies the attainment by course outcomes contributing to respective program outcomes. And indirect method is the satisfaction/feed-back survey of stakeholders. In order to calculate the program outcome attainment, the course outcome attainment is calculated. Prior to that, the course-program outcome mapping is done.

The set target level is the set benchmark to ensure the continuous improvements in the learners/ graduates' performance.

10. Course Attainment Levels:

a. CO attainment is defined/set at three levels;
b. The CO attainment is based on end term examination assessment and internal assessment;
c. The Co attainment is defined at three levels in ascending order-
    i.   e.g. For end term and internal examination;
    ii. Level-1: 20% students scored more than class average
    iii. Level-2: 30% students score more than class average;
    iv. Level-3: 40% students score more than class average.
d. The target level is set (e.g. Level-2). It indicates that, the current target is level-2; 30% students score more than class average. The CO attainment is measured and the results are obtained. Based on the results of attainment, the corrective measures/remedial action are taken.
e. CO Attainment= 80% (Attainment level in end term examination) + 20% (Attainment level in internal examination).
f. **The example of calculating the CO attainment for M.A. (Fine Arts) is demonstrated in point No. 12.**

11. Program attainment Level:

a. PO attainment is defined at five levels in ascending order;
b. The PO attainment is based on the average attainment level of corresponding courses (Direct Method) and feed-back survey (Indirect method);
c. The PO attainment levels are defined / set as stated below;
    i.   Level-1: Greater than 0.5 and less than 1.0 (0.5>1)- Poor
    ii. Level-2: 1.0>1.5-Average
    iii. Level-3: 1.5>2.0-Good
    iv. Level-4: 2.0>2.5-Very Good
    v.   Level-5: 2.5>3.0 -Excellent
d. The PO attainment target level is set/defined (say, Level-3). It implies that, the department is aiming at minimum level-3 (good) in the performance of abilities by the graduates. Based upon the results of attainment, the remedial measures are taken;
e. The set target level for Master of Modern Printing is Level-4 i.e. Very Good.
f. PO Attainment= 80% (Average attainment level by direct method) + 20% (Average attainment level by indirect method).
g. **The example of calculating the PO attainment for M.A. (Fine Arts) is demonstrated in point No. 13.**

12. The Results of CO Attainment:

The Results of CO are provided in Annexure-B

FOR EXAMPLE:

COURSE CODE/TITLE: Advertising Foundation & Dimensions (AFD)

e.g. For end term and internal examination;
i. Level-1: 20% students scored more than class average
ii. Level-2: 30% students score more than class average;
iii. Level-3: 40% students score more than class average

Average Marks in External examination: 175

% Students score more than 175 is 43.75 % i.e. Levl-3

Average Marks in Internal examination= 68

% Students score more than 68 is 17%, i.e. Level-0

A (CO) AFD= 80% (3) +20(0)

=2.4+00

=2.4

Hence, The attainment level is Level-2 and the set target level is Level-2 and therefore the CO is fully attained.

Table No. 1.0: CO Attainment Level

Master of Fine & Modern Arts

Course Title	CO Attainment Value	Target Attainment level	Fully Attained/ Not Attained	Remedial Measures
Advertising Foundation and Dimension	2.4	2	Fully Attained	
Technical Theory	2.4	2	Fully Attained	
Visual Communication Design	2.2	2	Fully Attained	
Computer Graphics	1	2	Not Attained	Assignments, Exercise,
Field Work	1	2	Not Attained	tutorials,

				workshops, practice.
Specialization	1	2	Fully Attained	
Advertising Foundation and Dimension	2.4	2	Fully Attained	
Technical Theory	2.4	2	Fully Attained	
Visual Communication Design	1.2	2	Not Attained	Assignments, Exercise, tutorials, workshops, practice.
Computer Graphics	1.2	2	Fully Attained	
Field Work	2	2	Fully Attained	
Specialization	1	2	Not Attained	Assignments, Exercise, tutorials, workshops, practice.
Service Course	3	2	Fully Attained	
Visual Communication Design	2.2	2	Fully Attained	
Computer Graphics	1.8	2	Not Attained	Assignments, Exercise, tutorials, workshops, practice.
Field Work	1	2	Not Attained	
Specialization	2	2	Fully Attained	
Final Dissertation	1	2	Not Attained	Assignments, Exercise, tutorials, workshops, practice.
Viva-Voce	3	2	Fully Attained	

Course Title	CO Attainment Value	Target Attainment level	Fully Attained/ Not Attained	Remedial Measures
History of Arts	2.4	2	Fully Attained	
Philosophy of Arts	2.4	2	Fully Attained	
Painting / Portraiture(PR)	2	2	Fully Attained	
History of Arts	2.4	2	Fully Attained	
Philosophy of Arts	2.4	2	Fully Attained	
Painting / Portraiture(PR)	1.8	2	Not Attained	Assignments, Exercise, tutorials, workshops, practice.
Service Course	3	2	Fully Attained	
Painting / Portraiture(PR)	2	2	Fully Attained	
Final Dissertation	1	2	Not Attained	Assignments, Exercise, tutorials, workshops, practice.
Viva-Voce	3	2	Fully Attained	

13. The Results of PO Attainment:

The Results of PO are provided in Annexure-B

FOR EXAMPLE:

PO NO.: d

(Note: Refer point No. 11 above which describes the attainment level and set target attainment level)

PO Attainment= 80% (Average attainment level by direct method) + 20% (Average attainment level by indirect method).

A (PO) 3/c = 80% (1+1+2+1+3+1+1+3))/8 +20% (1.16)

  =80% (1.63) + 20% (1.165)

    = 1.304 + 0.33

    = 1.63 i.e. Level-3. The target level is Level-3.

Hence, PO attained.

Table No. 2.0 PO Attainment Level

MASTER OF FINE ARTS

PO/PSO number	PO Attainment Value	Target Attainment level	Fully attained/ Not Attained	Remedial Measures
a	2.91	3	Fully attained	Not Applicable
b	1.85	3	Fully attained	
c	1.89	3	Fully attained	
d	1.63	3	Fully attained	
e	1.63	3	Fully attained	
f	1.72	3	Fully attained	
g	1.85	3	Fully attained	

MASTER OF MODERN PAINTING

PO/PSO number	PO Attainment Value	Target level	Fully attained/ Not Attained	Remedial Measures
a	2.28	4	Fully attained	Not Applicable
b	2.28	4	Fully attained	
c	2.28	4	Fully attained	
d	2.1	4	Fully attained	
e	2.1	4	Fully attained	
f	2.17	4	Fully attained	
g	2.13	4	Fully attained	

14. Planned Actions for Course Attainment:

The Courses having attainment level less than Level-2 shall be addressed by designing the remedial measures.

15. Planned Actions for Program Outcome Attainment:

The POs having attainment level less than Level-4 shall be designed for remedial measures to its corresponding courses.

ANNEXURE-B
RESULTS OF CO-PO ATTAINMENT

Master of Fine & Modern Arts							
Course Title	a	B	c	D	e	f	g
Advertising Foundation and Dimension	2.4	2.4	2.4			2.4	2.4
Technical Theory	2.4	2.4	2.4				
Visual Communication Design	2.2	2.2	2.2			2.2	2.2
Computer Graphics	1	1	1			1	1
Field Work				1	1	1	
Specialization				1	1	1	
Advertising Foundation and Dimension	2.4	2.4	2.4			2.4	2.4
Technical Theory	2.4	2.4	2.4				
Visual Communication Design	12	1.2	1.2			1.2	1.2
Computer Graphics	1.2	1.2	1.2			1.2	1.2
Field Work			2	2	2		
Specialization			1	1	1		
Service Course			3	3	3		
Visual Communication Design	2.2	2.2	2.2			2.2	2.2
Computer Graphics	1.8	1.8	1.8			1.8	1.8

	a	b	c	d	e	f	g
Field Work			1	1	1		
Specialization	2	2	2			2	2
Final Dissertation		1	1	1	1	1	1
Viva-Voce			3	3	3	3	3
	2.91	1.85	1.89	1.63	1.63	1.72	1.85

MASTER OF PAINTING ARTS							
Course Title	a	B	c	d	e	f	g
History of Arts	2.4	2.4	2.4				
Philosophy of Arts	2.4	2.4	2.4				
Painting / Portraiture(PR)	2	2	2			2	2
History of Arts	2.4	2.4	2.4				
Philosophy of Arts				2.4	2.4	2.4	
Painting / Portraiture(PR)				1.8	1.8	1.8	1.8
Service Course	3	3	3			3	3
Painting / Portraiture(PR)	2	2	2			2	2
Final Dissertation	1	1	1			1	1
Viva-Voce	3	3	3			3	3
	2.275	2.275	2.275	2.1	2.1	2.171429	2.133333

ANNEXURE-C

COURSE OUTCOMES

Course Title   : Advertising Foundation and Dimension

Learning Objectives:-

- To implement the SF-MDA (Systemic Functional Multimodal Discourse Analysis) Approach to advertisements To identify multimodal elements in ads.
- Describe the working system of advertising in society.
- Explain the Advertising foundation and dimension
- Describe relationship of the advertising and media

Course Title : Technical Theory

Learning Outcomes

- Demonstrate the attitude of scientific enquiry.
- Describe the research process.
- Demonstrate the attitude, skills for social work research.

Course Title : Visual Communication

Learning Outcomes:-

- Describe and implement the concept of Professional computer graphics Design Work.
- Demonstrate understanding of skills in fundamental Computer Graphics techniques
- Demonstrate the basic skills to create a response to computer graphics Design problem.
- Describe the concept of Identify and explain the core concepts of computer graphics.
- Create skillful trained workers in the professional art filed to run the various computer graphics programs.

Course Title : Computer Graphics

Learning Outcomes:-

- Explain the concept of Professional computer graphics Design Work.
- Demonstrate understanding of skills in fundamental Computer Graphics techniques
- Demonstrate the basic skills to create a response to computer graphics Design problems.
- Explain the concept of Identify and explain the core concepts of computer graphics.
- Create skillful trained workers in the professional art filed to run the various computer graphics programs.

Course Title : Field Work

- Demonstrate client and agency both as client system.
- Write the administrative procedures, programme management and utilizing these skills in practice.
- Employ skills of problem solving process.
- Demonstrate skills in communication, writing client's records, documentation of agency records..
- Identify the various social work options.
- Demonstrate writing, presentation and articulations skills.

Course Title : Specialization (Visualization / Illustration /Typography)

- Describe the Concepts of specializations focuses on understanding and applying drawing techniques and design practice to specializations subject design ideas.
- Demonstrate drawing & presentation and articulations skills.
- Describe the Challenges faced by developers of instructional content; use cases; objectives of the specializations;
- Demonstrate the reusable learning-objects approach to learning and training content; summary of the topic types and domains; and more.

Course Title : Research Methodology

Learning Objectives:-

- Conduct the systematic study of social phenomenon / social work practice.
- Explain the research methodology.

- Implement and demonstrate data analysis and research report writing skill.
- Follow ethical issues in educational research, including those issues that arise in using quantitative and qualitative research.
- Identify a research problem stated in a study.
- Design a good quantitative purpose statement and good quantitative research questions and hypotheses.

Course Title : Indian Constitution

- Explain the role of constitution in a democratic society
- List the key features of the constitution
- Explain the fundamental rights of the citizens of India.

Course Title : Synopsis writing

- Demonstrate knowledge and skills of problem solving processes.
- Implement the knowledge of research methodology.
- Perform data analysis and research report writing skill.

Course Title : DISSERTATION

- Implement the skills for social analysis.
- Implement the research process.
- Demonstrate the attitude, skills for social work research.
- Use methods of Research: Survey, Case Study, Content Analysis, Existing Data Analysis, Ethnography.

Level : PG IV Semester

1) Photography   2) Display Design   3) Mural Making

- Describe the Concepts of specializations focuses on understanding and applying drawing techniques and design practice to specializations subject design ideas.
- Demonstrate the knowledge and skills of specializations subject processes.
- Demonstrate professional development in terms of knowledge, attitude and skills.
- Use drawing & presentation and articulations skills.

Course Title : History

Learning objective

- o Identify major works of art from the time periods and cultures represented in course taken this semester.
- o Articulate the formal elements (line, color, composition, perspective, etc) of works of art.
- o Identify differences and similarities between works of art from the same or different historical moments.
- o Apply theoretical concepts to works of art.
- o Articulate and respond to unfamiliar works of art based on skills developed studying known works.

Course Title: Philosophy of Arts

- Describe the philosophy of arts.
- Apply the philosophy in problem solving.
- Comapre the different philosophies of arts.
- Describe the features/uniqueness descried under each philosophy.

Course Title : Painting / Portraiture

- Demonstrate comprehension of content knowledge and production processes in visual arts disciplines.
- Apply and synthesize the elements of art and principles of design
- Demonstrate critical thinking through analysis and evaluation of works of art.
- Demonstrate mastery of their designated area of concentration
- Demonstrate functional levels of drawing skills with varied media.

Course Title : Drawing/ Anatomy study(Pr)

- Demonstrate comprehension of content knowledge and production processes in visual arts disciplines.
- Apply and synthesize the elements of art and principles of design
- Demonstrate critical thinking through analysis and evaluation of works of art.
- Demonstrate mastery of their designated area of concentration
- Demonstrate functional levels of drawing skills with varied media.